

# **Investment Banking**

**Gregg Lemkau** 

January 29, 2020

## **What Drives Our Success**

**#1 Investment Bank** 

in the world<sup>1</sup>, built through decades of investment in people, clients and culture

**Trusted Advisor of Choice** 

**World-Class Talent and Culture** 

Unparalleled Brand of Excellence

**Highest-Quality Execution** 

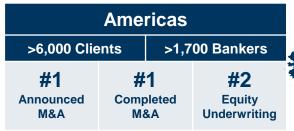
**Global Scale and Reach** 

# Leadership Reinforced by Breadth, Depth and Consistency

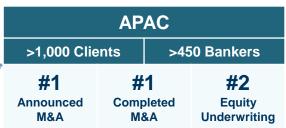




## **Global Scale and Leadership Drive Opportunity**







# **Broad Sector Leadership and Deep Expertise**

Consumer and Retail			Real Estate		Tech, Media and Telecom			Financial Institutions			
#1 Announced M&A	#1 Completed M&A	#2 Equity Underwriting	#1 Announced M&A	#1 Completed M&A	#2 Equity Underwriting	#1 Announced M&A	#1 Completed M&A	#2 Equity Underwriting	#1 Announced M&A	#1 Completed M&A	#1 Equity Underwriting

Natural Resources					
#1	#1	#2			
Announced	Completed	Equity			
M&A	M&A	Underwriting			

Healthcare					
#2 Announced M&A	#1 Completed M&A	#2 Equity Underwriting			

Industrials					
#1 Announced M&A	#1 Completed M&A	#1 Equity Underwriting			

## **Best-in-Class Financial Sponsor Relationships**

Investment Banking Revenue from Financial Sponsor Clients (\$bn)<sup>1</sup>

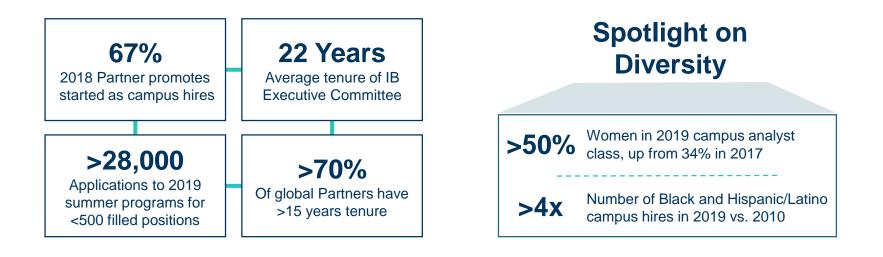






Holding period creates regular cadence of M&A and Issuance activity

# World-Class Talent Underpinned by a Culture of Excellence



"What distinguishes Goldman Sachs from your competitors is the quality and talent of the individuals working on the account"

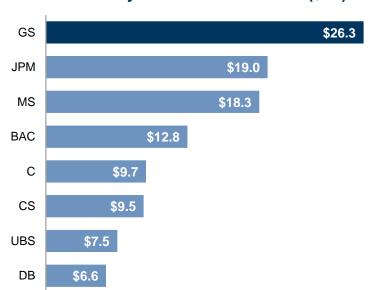
- Client Survey Feedback

## Financial Advisory: Cornerstone of our Client Franchise



Cumulative Advisory Revenues Since 2010 (\$bn)<sup>2</sup>

**Leadership in Largest and Most Complex Transactions** 



20 of 25

Largest announced M&A transactions in 2019

103

Spin-offs since 2010, 27% more than the next advisor

#1

In cross border deals since 2010

~225

Public activism defense situations since 2010, 1.7x next advisor<sup>3</sup>

## **Equity Underwriting: Leadership Driven by Innovation**

### Leading global franchise across products and regions<sup>1</sup>

### Cumulative Equity and Equity-Related Volume Since 2010 (\$bn)<sup>2</sup>



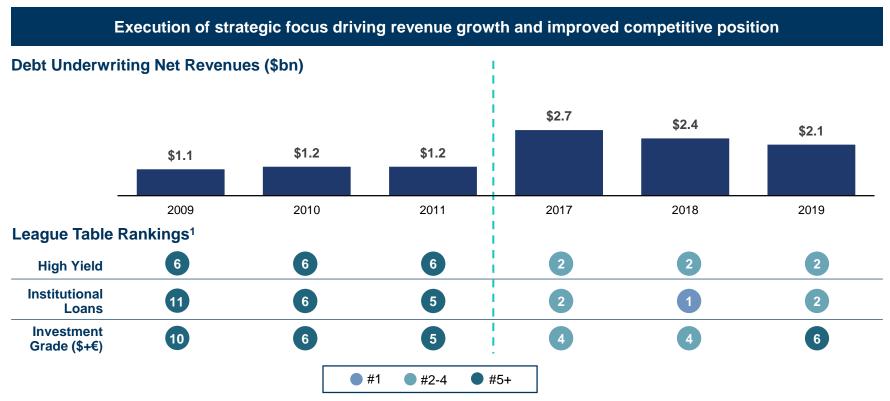








# Debt Underwriting: Delivering Growth on Strength of Franchise



## Franchise-Enhancing Corporate Lending

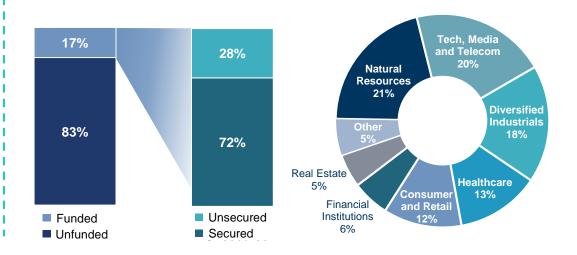
### Lending generates significant franchise benefits and is underpinned by diligent risk management

Relationship lending to build and deepen client relationships

World-class acquisition finance franchise to enable client transactions

Financing for smaller companies, with focus on risk-adjusted returns

### Corporate Lending Total Credit Exposure<sup>1</sup>



## **Executing a Clear Strategy for Growth**

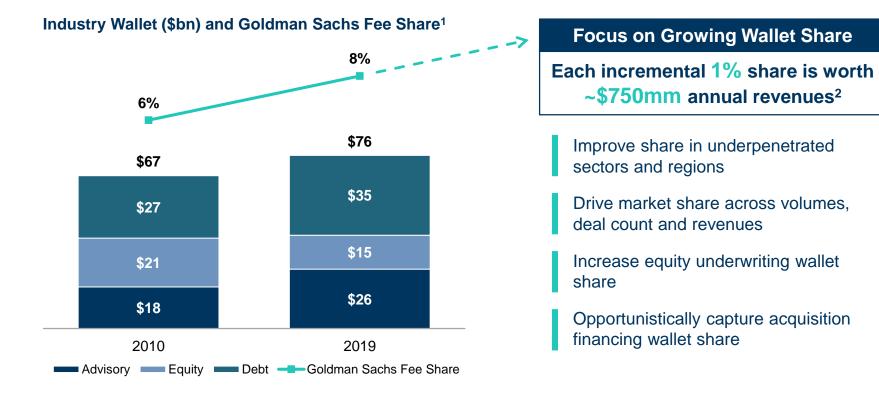
Continue to Grow Share in Core Business

**Expand Client Footprint** 

Offer New Client
Solutions:
Transaction
Banking

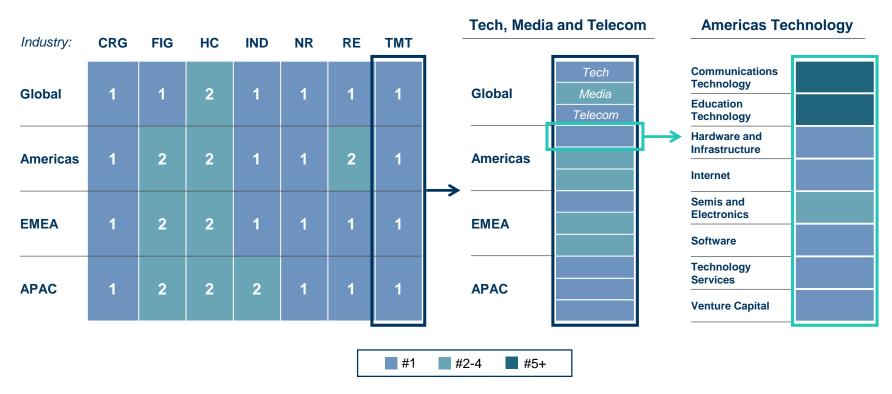
Deliver the Firm:
One Goldman
Sachs

## **Continue to Grow Share in Core Business**



## **Despite Leadership Position, Continued Room to Grow Share**

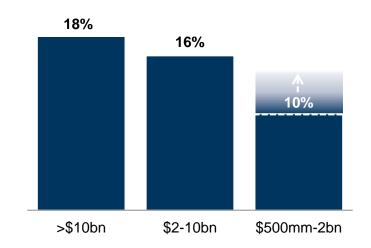
### Announced M&A League Table Ranking<sup>1</sup>



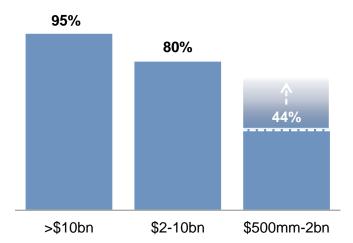
## **Expanding Our Client Footprint**

### Opportunity to improve fee share by increasing coverage

Goldman Sachs M&A Fee Share by Deal Size<sup>1</sup>



Goldman Sachs Americas/EMEA Coverage Rate by Client Size<sup>2</sup>



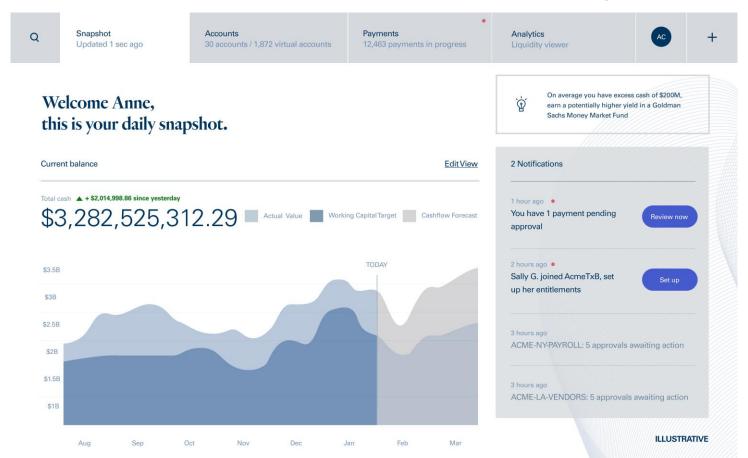
Our fee share for sufficiently-covered clients<sup>3</sup> is consistent across all size segments

# Offer New Client Solutions: Transaction Banking

**Benefits to Our Franchise** Attractive Addressable Market **Strong Client Value Proposition** and Shareholders **Small Market Share Can Generate Meaningful Economics: Analytics and actionable** insights Stable, More-**Expense** ~\$80bn Durable **Savings** Fast and easy onboarding Revenues U.S. Transaction Banking wallet<sup>1</sup> Modern tools and simple **Synergistic** processes with Broader **Funding Strategy** Diversification Scalable client \$5tn customization U.S. Corporate Deposits

**Expected to be ROE and margin accretive in the long-term** 

# Offer New Client Solutions: Transaction Banking



## **Deliver the Firm: One Goldman Sachs**



Investments from firm balance sheet and third-party client assets

Exclusive financial advisor on strategic cross-investment with Tencent

Lead advisor on landmark
Direct Listing

Exclusive financial advisor on strategic podcast acquisition

"Spotify and I have been fortunate to have Goldman as partners every step of the way, from early days raising capital to going public to advice on strategic transactions"

Daniel Ek, Founder and CEO

## **Core Competitive Advantages Driving Future Growth**

**Trusted Advisor of Choice World-Class Talent and Culture Unparalleled Brand of Excellence Highest-Quality Execution Global Scale and Reach** 

## **Forward Goals** #1 **Investment Banking Fees**<sup>1</sup> #1 **M&A Market Share** #1 **Equity Market Share** Top 4 **Debt Market Share Expand Share** with \$500mm-2bn Clients **Deliver Transaction Banking** \$1bn Revenues \$50bn Deposits in 5+ years in 5+ years



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January 29, 2020

## **End Notes**

These notes refer to the financial metrics and/or defined term presented on:

#### Slide 1:

1. Based on cumulative publicly-disclosed Investment Banking revenues since 2015, per competitor public filings. Peers include Bank of America, Barclays, Citi, Credit Suisse, Deutsche Bank, JPMorgan, Morgan Stanley and UBS, GS excludes Corporate Lending for comparability

### Slide 2:

1. Source: Dealogic; Institutional Loans per Bloomberg. Equity Underwriting refers to Equity and Equity-Related Offerings

#### Slide 3:

Source: Dealogic 2015 - 2019. Equity Underwriting refers to Equity and Equity-Related Offerings

### Slide 4:

Source: Dealogic 2015 - 2019. Based on GS internal industry classifications. Equity Underwriting refers to Equity and Equity-Related Offerings

### Slide 5:

- 1. Represents Advisory, Equity Underwriting and Debt Underwriting revenues; excludes Corporate Lending and Asset Management revenues
- 2. Source: Dealogic 2015 2019. Equity Underwriting refers to Equity and Equity-Related Offerings

### Slide 7:

### Source: Dealogic

- 1. Ranked #1 in Announced M&A 17 of 21 years since GS' IPO and #1 in Completed M&A 20 of 21 years
- 2. Source: Company filings; GS Investment Research 4Q19 estimates used for Deutsche Bank and Credit Suisse, who have not yet reported FY2019 results; all revenues and estimates converted to USD
- 3. Activism market share per Factset SharkWatch

### Slide 8:

- I. Only bank ranked #1 or #2 in Americas, EMEA and Asia since 2010
- 2. Source: Dealogic
- 3. Source: Dealogic; ranked #1 for initial public offerings of ≥\$100mm since GS' IPO

### Slide 9:

1. High Yield and Investment Grade per Dealogic, Institutional Loans per Bloomberg

## **End Notes**

These notes refer to the financial metrics and/or defined term presented on:

### Slide 10:

Represents total notional commitments. Other includes special purpose vehicles and funds

#### Slide 12:

- 1. Source: Dealogic
- 2. Based on 2019 fee pool

#### Slides 13:

1. Source: Dealogic 2015 – 2019. Based on target industry using Goldman Sachs internal industry classifications. CRG = Consumer and Retail, FIG = Financial Institutions, HC = Healthcare, IND = Industrials, NR = Natural Resources, RE = Real Estate and TMT = Technology, Media and Telecom

#### Slide 14:

- 1. Source: Dealogic 2015 2019
- 2. Represents coverage rate of public companies as of January 25, 2020 per internal Goldman Sachs coverage database, with client size measured by market capitalization
- 3. Internal Goldman Sachs classification based on frequency of GS coverage banker engagement

### Slide 15:

1. McKinsey Global Cash Management Revenue Pools as of 2019

### Slide 17:

Note: Third-party brands used in this presentation are the property of their respective owners and are not intended to imply an affiliation with or endorsement of Goldman Sachs or its products/services

#### Slide 18:

1. Sum of Advisory, Equity Underwriting and Debt Underwriting revenues

## **Cautionary Note on Forward-Looking Statements**

Statements about the firm's target metrics, including its target ROE, ROTE, efficiency ratio and CET1 capital ratios, and how they can be achieved, and statements about future operating expense (including future litigation expense), amount and composition of future Assets under Supervision, planned debt issuances, growth of deposits and associated interest expense savings, future geographic location of its employees, and the timing and profitability of its business initiatives, including its launch of new businesses or new activities, its ability to increase its market share in incumbent businesses and its ability to achieve more durable revenues and higher returns from these initiatives, are forward-looking statements, and it is possible that the firm's actual results may differ, possibly materially, from the targeted results indicated in these statements.

Forward looking statements, including those about the firm's target ROE, ROTE, efficiency ratio, and expense savings, and how they can be achieved, are based on the firm's current expectations regarding its business prospects and are subject to the risk that the firm may be unable to achieve its targets due to, among other things, changes in the firm's business mix, lower profitability of new business initiatives, increases in technology and other costs to launch and bring new business initiatives to scale, and increases in liquidity requirements. Statements about the firm's target ROE, ROTE and CET1 capital ratios, and how they can be achieved, are based on the firm's current expectations regarding the capital requirements applicable to the firm and are subject to the risk that the firm's actual capital requirements may be higher than currently anticipated because of, among other factors, changes in the regulatory capital requirements applicable to the firm resulting from changes in regulations or the interpretation or application of existing regulations or changes in the nature and composition of the firm's activities. Statements about the timing and benefits of business and expense savings initiatives, the level and composition of more durable revenues and increases in market share are based on the firm's current expectations regarding its ability to implement these initiatives and may change, possibly materially, from what is currently expected. Due to the inherent uncertainty in these forward-looking statements, investors should not place undue reliance on the firm's ability to achieve these results.

For a discussion of some of the risks and important factors that could affect the firm's future business, results and financial condition, see "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2018. You should also read the cautionary notes on forward-looking statements in our Form 10-Q for the period ended September 30, 2019 and Earnings Results Presentation for the Full Year and Fourth Quarter 2019. For more information regarding non-GAAP financial measures such as ROTE, refer to the footnotes in the Earnings Release and Earnings Presentation for the Full Year and Fourth Quarter 2019 and information on the calculation of non-GAAP financial measures that is posted on the Investor Relations portion of our website: www.goldmansachs.com.

The statements in the presentation are current only as of January 29, 2020 and the firm does not undertake to update forward-looking statements to reflect the impact of subsequent events or circumstances.