

GS Social Impact Fund

Overview

- The GS Social Impact Fund is one of the first domestic impact investing vehicles to be sponsored by a major financial institution, and is being launched by the Urban Investment Group ("UIG"), which has invested over \$4 billion of GS capital in impact investing opportunities from 2001 to date
- The GS Social Impact Fund seeks to provide clients with access to "double bottom line" investments that can provide both a financial return and measurable social impact
- The GS Social Impact Fund will provide investors with an opportunity to deploy capital to address a range of pressing social challenges in the US, while also seeking a risk-adjusted financial return

Capital Solutions

■ With insufficient public sector and philanthropic resources available to address chronic social challenges, private sector capital is emerging as a powerful tool to create economic opportunities for underserved communities

Investment Strategy

- **Neighborhood Building.** Investments that support the development of mixed-use projects that can transform the built environment through the provision of quality affordable housing, healthcare facilities, schools, vital community space, and neighborhood serving retail
- **Job Creation and Social Enterprise.** Capital to for- and non-profit businesses and intermediaries that catalyze job creation and economic growth, and bring critical services to disadvantaged communities
- **Social Innovation Financing.** Financing to support the delivery of social, financial, and educational services for low- and moderate-income communities through innovative funding models, including social impact bonds

UIG Team

- Experienced and proven team with expertise in social impact investing and structuring complex public/private partnerships
- Having committed over \$4 billion of the Firm's capital since 2001, UIG believes it is uniquely positioned to source, evaluate and execute impactful and return generating transactions in the US



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